



CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

Global Education Institute

College of the Extended University

CAL POLY POMONA

2018 Summer Student Innovation, Entrepreneurship & Leadership Program (SIELP)

Session 1: July 15 – August 3, 2018

Session 2: July 21 – August 9, 2018

(20 Days)

**College of the Extended University
California State Polytechnic University, Pomona**

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THE CALIFORNIA STATE UNIVERSITY Bakersfield, Channel Islands, Chico, Dominguez Hills, East Bay, Fresno, Fullerton, Humboldt, Long Beach, Los Angeles, Maritime Academy, Monterey Bay, Northridge, Pomona, Sacramento, San Bernardino, San Diego, San Francisco, San Jose, San Luis Obispo, San Marcos, Sonoma, Stanislaus



Program Schedule – *Session 1*

Day 1 – Sunday, July 15, 2018 – Weekend



Arrival at Los Angeles International Airport, Airport Pickup, Check-In, Open, Getting Comfortable and Learning to Get Around

Day 2 – Monday, July 16, 2018 – Pomona

9:30AM–10:30AM **Campus Tour**

10:30AM-11:00AM **Welcome Ceremony**

11:00AM-12:00PM **Orientation, Distribution of Handbook, Instructions for Getting Around**
We will review the International Student Leadership Program design and objectives after some brief introductions and leaving time for questions and answers.

12:00PM-2:30PM **Activity: Fun Lunch & Scavenger Hunt**
This will be a great way to explore the campus further, while learning how to get things done using English only.

2:30PM-4:30PM **Activity: Visit Arabian Horse Center, Regenerative Center, and Farm Store**

Day 3 – Tuesday, July 17, 2018 – Pomona

10:00AM-12:00PM **Lecture: American Culture and Culture Shock**
What are some of the distinguishing traits of American culture? Students will learn common pitfalls, the phases of culture shock and how to navigate the changes.

1:30PM-3:30PM **Lecture: Conflict Resolution**
In addition to being instructed in conflict resolution techniques, teams will be given a complex challenge which will involve learning to resolve disagreements into a shared approach to a common objective.

4:00PM-6:00PM **Activity: Social Mixer (ice-breaker, light refreshments and socializing)**



Day 4 – Wednesday, July 18, 2018 – Pomona

10:00AM-12:00PM

Lecture: Intercultural Communication

What can we learn about ourselves by reviewing the research about cultural differences East and West? Many theoretical approaches regard Asia and the West to be the dominant contrastive cultural traditions. This class will explore the features of those differences and help you to communicate better by knowing some of the differing norms for behavior and communication.

2:00PM – 4:00PM

Lecture: Innovation & Entrepreneurship in the U.S.

Learn about the culture of Innovation & Entrepreneurship in the U.S., and how that makes the U.S. a leading country in today's world.

Day 5 – Thursday, July 19, 2018 – Pomona

10:00AM-12:00PM

Lecture: Toxic and Intoxicating Leadership

Are there styles of leadership which would be considered toxic in any culture at any time? What are the cultural, historical and contextual apologies for bullies and tyrants? What should followers do? Students will deepen their understanding of communication theory to sharpen their sense of what makes a “good” leader. What are the features which stand out in any culture or any time or any situation? The class will look at historical leaders to consider the differing forces of culture, gender, warfare, geography and climate in the formation of good leaders. How do peoples make it through tough times intact?

2:00PM-4:00PM

Lecture & Activity: Team Building

For any team to succeed, 8 or so essential roles must be carried out with leadership appropriate to each. Learn about these roles, how individuals change roles or take on more than one, and then based on each team's experience and each individual's self-assessment, all roles will be distributed among each team's 5 or so members. Students will then cluster in new temporary teams according to self-assessment insights and role assignments. These teams will be formed each with a distribution of styles. The activity will culminate with a fun and friendly competition. The kit of materials for the final project will be distributed to each team.



Day 6 – Friday, July 20, 2018 – Pomona

9:00AM-9:30AM

Travel Briefing

Location:

Learn about what you will see, get maps, find out about shopping and restaurants and learn the rules for the day. Each team will also have some specific instructions for fun things to find and report about.

10:00AM-12:00PM

University of California, Irvine tour

12:00PM-7:00PM

Orange County Fair experience

Students will have learned about the importance of agricultural and industrial fairs in the history of the US. Students will experience the tradition of the county fair and its agricultural roots as it persists into the post-industrial era. Groups will be asked to find certain features of the fair and report on their history and meaning in the American context.

Day 7 – Saturday, July 21, 2018 – Weekend

9:00AM-11:00PM

Disneyland Theme Park

Day 8 – Sunday, July 22, 2018 – Weekend

10:00AM-7:00PM

Visit Santa Monica Beach

Day 9 – Monday, July 23, 2018 – Pomona

10:00AM-12:00PM

Lecture: Leadership 101

Is a leader born or can one make oneself a leader? What are the skills and traits which make a leader? What are the arenas within which one's personal and cultural style of leadership can be exercised, and how does one find the right one? Students will evaluate their own interpersonal "style" and learn about how teams must compose a variety of balanced work-styles to be effective. The group project will be introduced.

2:00PM-4:00PM

Lecture: Marketing for Startups

Learn about the marketing strategies, principles and theories for starting a new company.

Day 10 – Tuesday, July 24, 2018 – Pomona

10:00AM-12:00PM

Lecture: e-Business

E-business is a cutting-edge topic in today's world. Learn about its rapid development, and how new companies can utilize the online platforms to expand their business.



2:00PM-4:00PM

Lecture: Public Speaking & Leadership

Public speaking, leadership and professional communication require self-knowledge as well as solid skills. An effective public speaker must know his audience, and that includes the cultural context for the public act of speech. A confident public speaker or communicator is also a good performer. This class will evoke everyone's personal talents, and help to mesh them appropriately with cultural norms so that each participant can shine.

Day 11 – Wednesday, July 25, 2018 – Pomona

10:00AM-12:00PM

Workshop: Design Thinking

Learn about the creative strategies used during the stage of designing a product or a process. Think outside the box!

1:30PM-5:30PM

Activity: Recreation Center Day

Location: Rec Center

International Student Leadership Program participants will challenge themselves individually on the rock-climbing wall, learn to dance, and engage in some team sports competition.

Day 12 – Thursday, July 26, 2018 – Pomona

9:00AM-7:00PM

Universal Studios

Day 13 – Friday, July 27, 2018 – Pomona

2:00PM-5:00PM

Talent Show Dress Rehearsal

5:00PM – 6:00PM

Dinner

6:00PM-9:00PM

Talent Show

This is a great opportunity for students to show their talents to their new friends in the U.S. The show will be attended by program staff, student assistants and special guests.

Day 14 – Saturday, July 28, 2018 – Weekend

9:00AM-7:00PM

San Diego Trip (U.S.S. Midway, old-town San Diego, La Jolla Cove)

Day 15 – Sunday, July 29, 2018 – Weekend

10:00AM-7:00PM

Shopping at Premium Outlets Desert Hills

Day 16 – Monday, July 30, 2018 – Pomona

10:00AM-7:00PM

Visit USC & Downtown LA



Day 17 – Tuesday, July 31, 2018 – Pomona

Time for Teams to work on the final presentation

Judging for the final presentation will be based not only on the quality of the project product, but also on how fully each team incorporates contributions from each team member, and on the team's reflections about their experience; telling what they learned and how they learned it. Additional points will be given for creativity, thoughtfulness, and integration of what they learned during the course of the entire program.

Day 18 – Wednesday, August 1, 2018 – Pomona

10:00AM-12:00PM

**Final Presentation Practice and Preparation
Discussion and Program Evaluation**

Students and instructors will reflect on the overall experience. Students will look for the defining moment in their own leadership

2:00PM-4:00PM

Final Project Presentations

Each team will conduct a presentation to showcase their project product to program instructors, staff and student assistants. Outstanding teams will get special awards.

4:00PM-4:30PM

Graduation Ceremony & Certificate Awarding

5:00PM-7:00PM

Farewell Dinner

Day 19 – Thursday, August 2, 2018 – Pomona

9:00AM-7:00PM

Visit UCLA & Beverly Hills

Day 20 – Friday, August 3, 2018



Depart for Home Country

The above schedule is subject to change with prior notice.



Program Schedule – Session 2

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Arrival at Los Angeles International Airport, Airport Pickup, Check-In, Open, Getting Comfortable and Learning to Get Around

Day 2 – Sunday, July 22, 2018 – Weekend

9:00AM-7:00PM *LA Tour (Downtown LA, Staples Center, Hollywood Walk of Fame)*

Day 3 – Monday, July 23, 2018 – Pomona

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6:00PM-9:00PM ***Talent Show***

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Day 9 – Sunday, July 29, 2018 – Weekend

10:00AM-7:00PM ***Visit Santa Monica Beach***

Day 10 – Monday, July 30, 2018 – Pomona

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Location: Rec Center International Student Leadership Program participants will challenge themselves individually on the rock-climbing wall, learn to dance, and engage in some team sports competition.

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Day 15 – Saturday, August 4, 2018 – Weekend

9:00AM-7:00PM ***San Diego Tour (U.S.S. Midway, old-town San Diego, La Jolla Cove)***

Day 16 – Sunday, August 5, 2018 – Weekend

10:00AM-7:00PM ***Shopping at Premium Outlets Desert Hills***

Day 17 – Monday, August 6, 2018 – Pomona

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incorporates contributions from each team member, and on the team’s reflections about their experience; telling what they learned and how they learned it. Additional points will be given for creativity, thoughtfulness, and integration of what they learned during the course of the entire program.

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- 8:30AM-10:00AM **Final Presentation Practice and Preparation Discussion and Program Evaluation**
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- 10:00AM-11:30AM **Final Project Presentations**
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- 11:30AM-12:00PM **Graduation Ceremony & Certificate Awarding**
- 12:00PM-2:00PM **Farewell Lunch**

Day 19 – Wednesday, August 8, 2018 – Pomona

9:00AM-7:00PM *Visit UCLA & Beverly Hills*

Day 20 – Thursday, August 9, 2018 – Pomona



Depart for Home Country

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Contact:

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